



# *What Brand Are You Selling?*

## Interactive Outline

Sunday, 10:30 a.m.

January 26, 2014

Scripture Reading: 1 John 3:18-24

Speaker: Adam Pogue

### ***Brands of Christianity:***

#### ***1) Emotionalism Is Our Guide:***

**A. For many, feelings constitute a reliable guide in religion.**

**B. Feelings Are Not A Reliable Guide:**

- 1) Can be divisive (1 Corinthians 1:10-13)
- 2) May lead us into error (Jeremiah 10:23, 17:9; Proverb 28:26)

Notes:

#### ***2) The Ends Justify The Means:***

**A. For many, the wholesome result justifies any means or method. (Romans 3:8)**

**B. Examples From The Bible:**

- 1) King Saul (1 Samuel 13:8-14, 15:3-23)
- 2) Believers in Jesus' day (Matthew 7:21-23)
- 3) Acts 3:22-23

Notes:

#### ***3) We Have Always Done It That Way:***

**A. For many, traditions of the past become doctrine.**

- 1) Outside of the church (Luke 16:27-28)
- 2) Inside the church (Matthew 15:1-20)

Notes:

#### ***4) The Brand of Christ: Which Are You Selling?***

**A. Please do not sell the lost an emotion, sell them the Word! (Ps. 119:105)**

**B. Please do not sell the lost worldly things for the sake of salvation. Sell them the Word! (Acts 17:11)**

**C. Please do not sell the lost on tradition, sell them the Word! (Col. 3:17)**

Notes: