

KNOW YOUR AUDIENCE

A Study of Our Time and Place to Spread the Gospel

This study will focus on how we evangelize in the area where we live and the people with whom we associate. This study could be conducted at any time in the history of the Church. Everyone has always had to evangelize at the time and place in which they live, and to the people with whom they associate. It is important to understand the dynamics – personal, cultural, social, political, and religious – that affect how we evangelize.

This study is based on Biblical texts, primarily from the New Testament, and various readings. Caveat: I do not necessarily agree with or endorse all of the readings. But the readings are thought provoking and relevant to our study and discussion. Read with an open, and yet critical mind to square what is written with the Bible.

I anticipate most, if not all of the lessons may take multiple weeks. We will go as fast or as slow as the discussion requires.